

# This is our compassion. This is our commitment.

# RATES & SPECS

I am C. Thomas Murphy, Founder and President of Child Hope Worldwide, a 501(3)(C) non-profit corporation. We support an orphanage in Port-au-Prince, Haiti and are seeking sponsorship for our ministry. We currently have one orphanage with 25 kids and two full time staff members. We are poised to expand our outreach based upon our support base.

As I'm sure you are aware, Haiti is a poverty stricken country. It is the poorest country in the Western Hemisphere with an estimated 500,000 abandoned children. Over 70% of the population live on less than \$2 a day and there is 80% unemployment rate. Thousand of children are victims of Haiti's financial woes and their hope lies in mainly outside individuals and charitable organizations who commit time and resources to save their lives.

Child Hope Worldwide appreciates your Business or Non-Governmental Organization's consideration in helping us with our mission. Without a reliable income, our efforts are futile and thousands of children will lose their lives.

*If we, who are blessed in the US, don't step up and help those in need, our value as a compassionate people comes into question.*

In response to your generosity, we will place your logo and advertisement on our website and in all of our email and direct mail marketing. You will also receive our "Proud Sponsor" logo as a sponsor to use in your marketing or proudly display on your website. Showing your customers that you that care for the needs of the less fortunate, goes a long way in promoting your company as a compassionate, caring organization.

A one-time donation will see your ad run for 1 month, a recurring donation will keep your ad up as long as your donation continues. Your ads can, of course, be submitted by your marketing department or our designer will design an ad for you for free. If we design your ad, we will contact you regarding the artwork we need. Our objective is to give you the maximum exposure in exchange for your support. We deeply appreciate your consideration and look forward to hearing from you.

## SPONSORSHIP RATES

**\$100**

**\$250**

**\$500**

**\$1250**

**\$2500**

## AD SIZE (in pixels width x height)

**Line Item Listing**

**450px X 200px**

**450px X 450px**

**1000px X 450px**

**1450px X 500px**

**TYPES OF FILES ACCEPTED:** The preferred ad format is either a jpeg or png saved for web (72dpi)

You can email ads to [brian@childhopeworldwide.org](mailto:brian@childhopeworldwide.org)



Proud Sponsor logo will be emailed upon request.

If you have any questions, we are always here to help! You can contact us at [brian@childhopeworldwide.org](mailto:brian@childhopeworldwide.org)

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Child Hope Worldwide, Inc. is registered as a 501(3)(C) non-profit corporation. All donations to Child Hope Worldwide, Inc. are tax-deductible to the extent permitted by law. Child Hope Worldwide, Inc's tax identification number is 83-1809677.